

Rusty Wimberly
727 St. John St.
Elgin, IL 60120
630-415-4054
rusty.wimberly@gmail.com
<http://www.russellwimberly.com>

Objective: Professional and stylish digital designer with excellent communication skills seeking to utilize my creative inspiration as a web designer or part of a team to create successful branding and appealing design for web, graphics and marketing material.

Recent Design Experience

Award Concepts Inc.

Graphic Designer
St. Charles, IL

*Responsible for overall design of service award catalogues for current clients and prospective contracts using Quark and InDesign for layout, spread and printing.

*Implemented and executed plan for upgrade to design processes which included upgrading from Photoshop 6, CS2 to Adobe CS5. Also implemented better organization of design schedule by opening communication and information by use of real time Google Docs spreadsheet.

*Assisted in creating of marketing strategy, planning and execution including email marketing, SEO, direct mailing and social network marketing.

*Initiated the overall design and content for niche specific websites such as www.healthcarerecognition.com and www.recognitiontoolbox.com.

Vodori

Content Loader
Chicago, IL

*Contracted position helping with content migration of Abbot "My Freestyle" website from current site to new in house CMS system.

*Responsible for preparation of electronic files and uploading to website using ftp

*Experience with adjusting layout documentation through html, css to meet web standards.

DreamCo Design

Internship/Web Graphics
West Dundee, IL

*Responsible for creating web graphics for "categories" section on Dreamco Design company website.

*Gained experience using Photoshop CS4 on a PC environment.

*Interacted with project manager to communicate timeliness of completion upon deadline.

Severity Design

Web Design/Graphic Design

*Created several full 5 page customized websites from templates with the use of HTML and CSS.

*Produced web graphics such as buttons, images, backgrounds and headers.

- *Produced SEO optimized content and copy throughout the site.
- *Designed logo concept from start to finish.
- *Experience in the use of ftp through Dreamweaver software program.

Computer/Software Skills:

Adobe CS4 Creative Suite

Photoshop

website design/conceptualization | visual effects in vector/raster formats | Color management | Utilization of adjustment layers, advanced blending, creating custom brushes, patterns, slicing, optimization, masking |

Dreamweaver

Website design and coding with clean XHTML | Layout | Publishing | CSS declaration | Optimization

Microsoft Office 2008 including Word, Excel, PowerPoint, Outlook, Email and Internet Proficiency

Highly familiar with social networking sites such as Facebook, Twitter, Myspace, Youtube and LinkedIn along with blogging platforms such as Wordpress, Blogger and Xanga.

Work Experience

GC Services

September 2008-August 2009

Collections Representative

Elgin, IL

- *Responsible for making 150-200 outbound calls to defaulted Citibank credit card consumers.
- *Excellent communication and negotiation skills recovering funds "balance in full" or "settlement in full"
- *Hit monthly budget for the month of April.

Wells Fargo Financial

July 2006-January 2008

Credit Manager

South Elgin, IL

- *Responsible for selling a variety of financial service products including personal loans, credit cards, real estate loans and auto loans through referrals and company provided leads.
- *Nominated 3rd in our district for "Rising Star Award".
- *Delivered customer service by walking customers through the credit application and approval process.
- *Provided face to face presentations to prospects, cold calling, account management and selling over the phone.

Education

Bachelors of Arts, Judson University, Elgin, IL

Web Design Certification, Elgin Community College, Elgin, IL

Outside Interests:

- *Traveling
- *Martial Arts
- *Mural Painting

